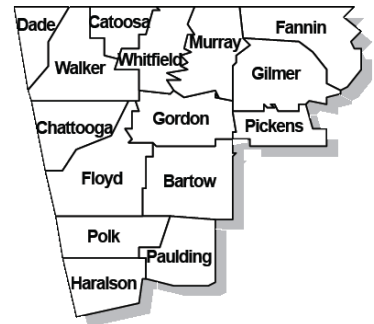




## Northwest Georgia

### Local Workforce Area



Updated: Apr 2021

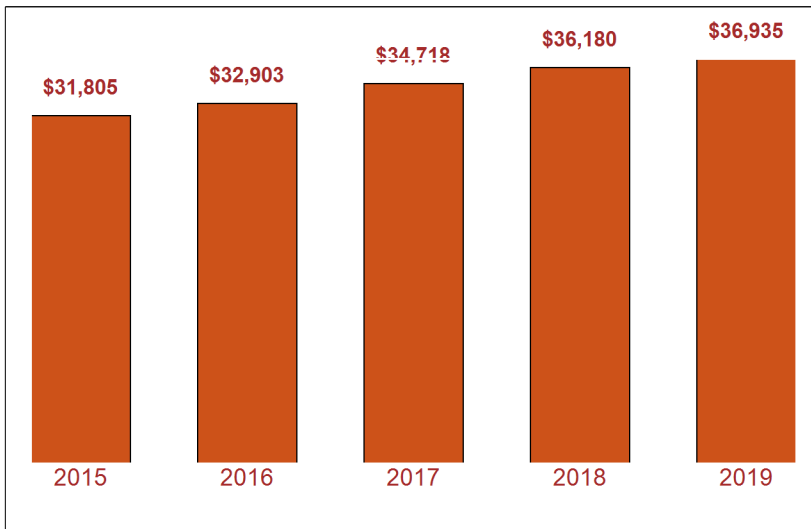
## Super Sector Industries

	Establishments			Employment			Weekly Wage		
	2019	2020	% Change	2019	2020	% Change	2019	2020	% Change
Construction	1,510	1,628	7.8%	9,970	9,817	-1.5%	930	945	1.6%
Education and Health Services	1,553	1,712	10.2%	33,224	32,553	-2.0%	924	951	2.9%
Financial Activities	1,317	1,415	7.4%	7,066	7,273	2.9%	940	1,047	11.4%
Information	124	122	-1.6%	1,685	1,165	-30.9%	1,087	1,099	1.1%
Leisure and Hospitality	1,562	1,656	6.0%	29,702	27,100	-8.8%	337	357	5.9%
Manufacturing	1,092	1,147	5.0%	67,349	63,008	-6.4%	907	933	2.9%
Natural Resources, Mining, and Agriculture	146	158	8.2%	1,426	1,321	-7.4%	889	900	1.2%
Other Services	955	1,019	6.7%	5,729	5,280	-7.8%	670	692	3.3%
Professional and Business Services	2,047	2,201	7.5%	19,958	19,711	-1.2%	811	842	3.8%
Trade, Transportation and Utilities	3,804	3,999	5.1%	55,783	55,397	-0.7%	703	740	5.3%
Unclassified	753	706	-6.2%	709	441	-37.8%	741	859	15.9%
Government	763	763	0.0%	39,003	38,658	-0.9%	813	844	3.8%
<b>Total</b>	<b>15,626</b>	<b>16,526</b>	<b>5.8%</b>	<b>271,606</b>	<b>261,721</b>	<b>-3.6%</b>	<b>782</b>	<b>814</b>	<b>4.1%</b>

Note: All figures are 3rd Quarter of 2019 and 2020.

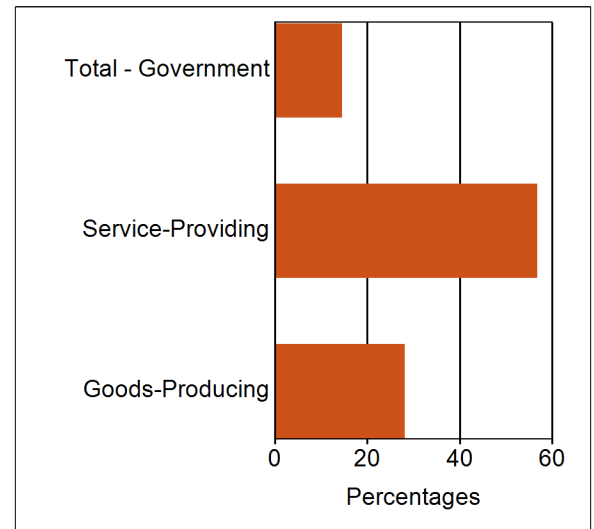
### Northwest Georgia Per Capita Income

Source: U.S. Bureau of Economic Analysis



### Northwest Georgia Industry Mix 2020

Source: See Industry Mix data on Page 2.



**MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**  
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Workforce Statistics & Economic Research; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875

# Industry Mix - 3rd Quarter of 2020

	Number OF Firms	Employment		WEEKLY WAGE
		NUMBER	PERCENT	
<b>Goods-Producing</b>	<b>2,933</b>	<b>74,146</b>	<b>28.3</b>	<b>934</b>
Agriculture, Forestry, Fishing and Hunting	133	847	0.3	728
Mining, Quarrying, and Oil and Gas Extraction	25	474	0.2	1,206
Construction	1,628	9,817	3.8	945
Manufacturing	1,147	63,008	24.1	933
Apparel	6	62	0.0	443
Beverage and Tobacco Product	21	625	0.2	1,561
Chemical	100	3,760	1.4	1,172
Computer and Electronic Product	12	452	0.2	732
Electrical Equipment, Appliance, and Component	15	*	*	*
Fabricated Metal Product	155	2,589	1.0	1,020
Food	46	3,272	1.3	895
Furniture and Related Product	62	1,634	0.6	811
Leather and Allied Product	3	*	*	*
Machinery	77	1,543	0.6	1,075
Miscellaneous	48	992	0.4	764
Nonmetallic Mineral Product	48	1,124	0.4	1,053
Paper	23	1,387	0.5	1,236
Petroleum and Coal Products	7	40	0.0	1,138
Plastics and Rubber Products	66	4,618	1.8	1,026
Primary Metal	16	1,173	0.4	1,139
Printing and Related Support Activities	65	1,690	0.6	659
Textile Mills	97	9,489	3.6	805
Textile Product Mills	192	19,851	7.6	923
Transportation Equipment	43	5,646	2.2	869
Wood Product	45	1,035	0.4	845
<b>Service-Providing</b>	<b>12,124</b>	<b>148,478</b>	<b>56.7</b>	<b>746</b>
Utilities	27	1,213	0.5	1,781
Wholesale Trade	872	10,192	3.9	987
Retail Trade	2,627	34,729	13.3	572
Transportation and Warehousing	473	9,263	3.5	964
Information	122	1,165	0.4	1,098
Finance and Insurance	836	5,194	2.0	1,109
Real Estate and Rental and Leasing	579	2,079	0.8	893
Professional, Scientific, and Technical Services	1,279	7,476	2.9	1,127
Management of Companies and Enterprises	42	831	0.3	1,607
Administrative and Support and Waste Management and Remediation Services	880	11,404	4.4	599
Educational Services	112	2,493	1.0	838
Health Care and Social Assistance	1,600	30,060	11.5	960
Arts, Entertainment, and Recreation	207	2,580	1.0	432
Accommodation and Food Services	1,449	24,520	9.4	349
Other Services (except Public Administration)	1,019	5,280	2.0	692
<b>Unclassified - industry not assigned</b>	<b>706</b>	<b>441</b>	<b>0.2</b>	<b>859</b>
<b>Total - Private Sector</b>	<b>15,763</b>	<b>223,065</b>	<b>85.2</b>	<b>809</b>
<b>Total - Government</b>	<b>763</b>	<b>38,656</b>	<b>14.8</b>	<b>844</b>
Federal Government	120	1,842	0.7	937
State Government	253	5,377	2.1	765
Local Government	390	31,437	12.0	852
<b>ALL INDUSTRIES</b>	<b>16,526</b>	<b>261,721</b>	<b>100.0</b>	<b>814</b>

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 3rd Quarter of 2020.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

# Labor Force Activity

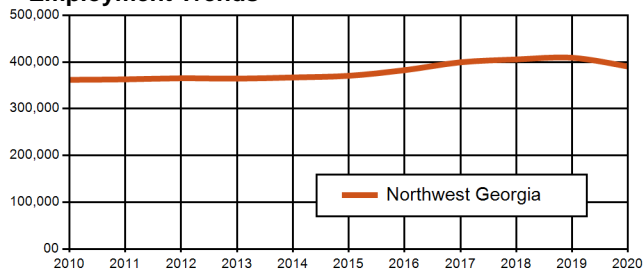
## ANNUAL AVERAGES

	Labor Force			Employed			Unemployed			Rate		
	2019	2020	% Change	2019	2020	% Change	2019	2020	% Change	2019	2020	% Change
Bartow	50,824	49,719	-2.2%	49,094	46,612	-5.1%	1,730	3,107	79.6%	3.4%	6.2%	82.4%
Catoosa	33,507	32,611	-2.7%	32,471	31,194	-3.9%	1,036	1,417	36.8%	3.1%	4.3%	38.7%
Chattooga	10,389	9,767	-6.0%	9,857	8,947	-9.2%	532	820	54.1%	5.1%	8.4%	64.7%
Dade	8,130	7,860	-3.3%	7,856	7,538	-4.0%	274	322	17.5%	3.4%	4.1%	20.6%
Fannin	11,493	11,066	-3.7%	11,099	10,542	-5.0%	394	524	33.0%	3.4%	4.7%	38.2%
Floyd	44,155	43,234	-2.1%	42,403	40,522	-4.4%	1,752	2,712	54.8%	4.0%	6.3%	57.5%
Gilmer	12,032	11,963	-0.6%	11,599	11,401	-1.7%	433	562	29.8%	3.6%	4.7%	30.6%
Gordon	28,488	28,062	-1.5%	27,498	26,531	-3.5%	990	1,531	54.6%	3.5%	5.5%	57.1%
Haralson	12,580	12,245	-2.7%	12,147	11,525	-5.1%	433	720	66.3%	3.4%	5.9%	73.5%
Murray	15,625	15,350	-1.8%	14,812	14,191	-4.2%	813	1,159	42.6%	5.2%	7.6%	46.2%
Paulding	87,696	85,313	-2.7%	85,048	80,718	-5.1%	2,648	4,595	73.5%	3.0%	5.4%	80.0%
Pickens	15,457	14,927	-3.4%	14,977	14,210	-5.1%	480	717	49.4%	3.1%	4.8%	54.8%
Polk	18,576	18,292	-1.5%	17,884	17,200	-3.8%	692	1,092	57.8%	3.7%	6.0%	62.2%
Walker	31,433	30,601	-2.6%	30,280	29,106	-3.9%	1,153	1,495	29.7%	3.7%	4.9%	32.4%
Whitfield	43,931	43,275	-1.5%	41,929	40,137	-4.3%	2,002	3,138	56.7%	4.6%	7.3%	58.7%
<b>Northwest Georgia Local Workforce Development Area</b>	<b>424,316</b>	<b>414,285</b>	<b>-2.4%</b>	<b>408,954</b>	<b>390,374</b>	<b>-4.5%</b>	<b>15,362</b>	<b>23,911</b>	<b>55.7%</b>	<b>3.6%</b>	<b>5.8%</b>	<b>61.1%</b>
Georgia	5,148,312	5,072,155	-1.5%	4,966,157	4,741,191	-4.5%	182,155	330,964	81.7%	3.5%	6.5%	85.7%
United States	163,539,000	160,742,000	-1.7%	157,538,000	147,795,000	-6.2%	6,001,000	12,947,000	115.7%	3.7%	8.1%	118.9%

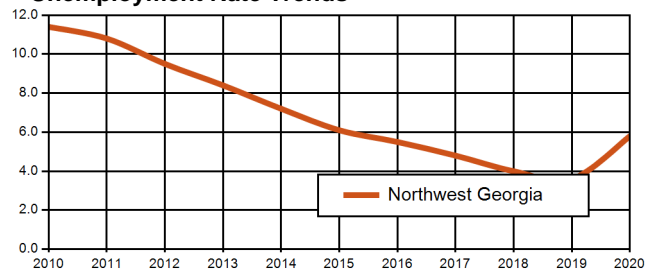
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

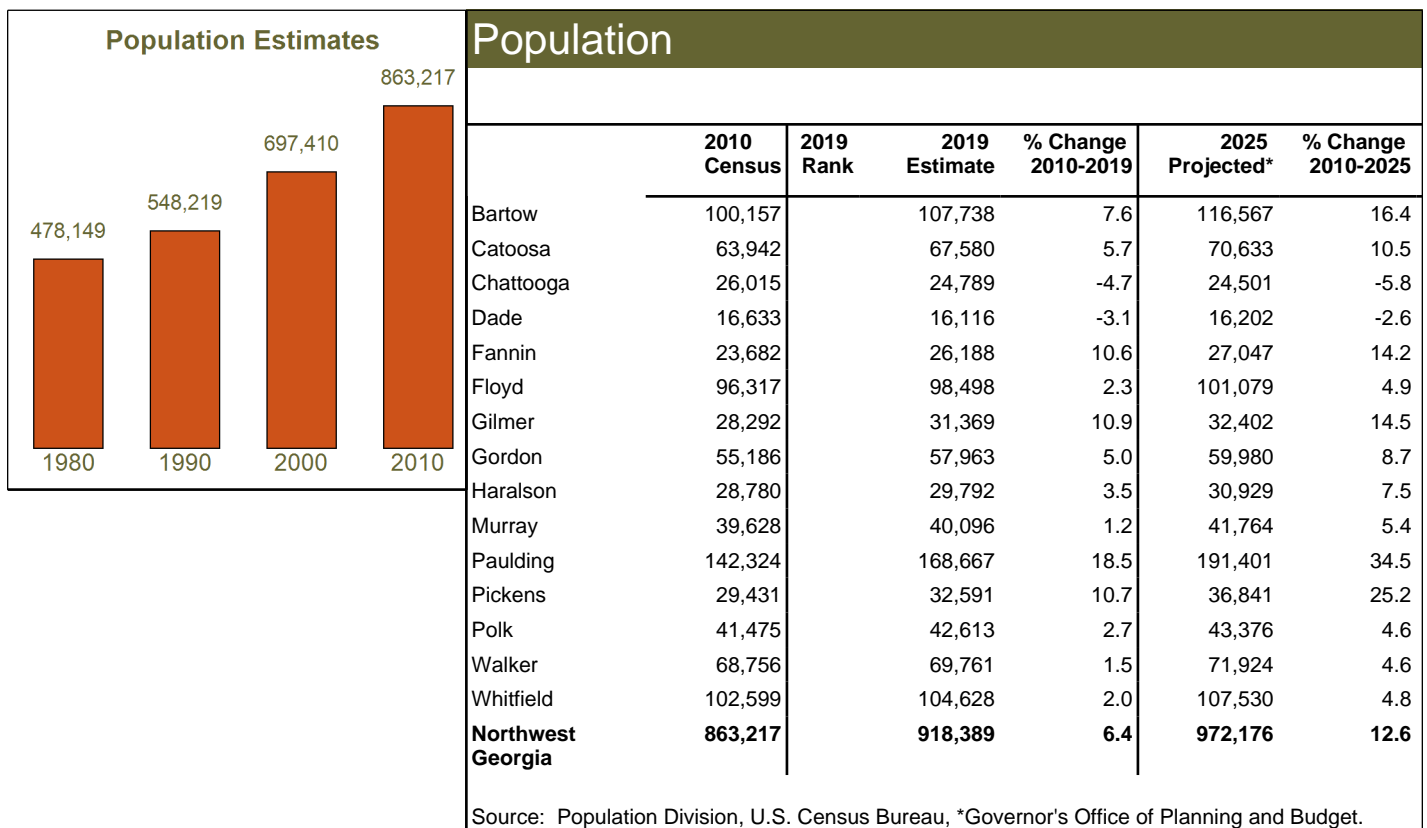
Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

### Employment Trends



### Unemployment Rate Trends





## Top Employers - 2020\*

### TEN LARGEST EMPLOYERS

#### Northwest Georgia

Engineered Floors, LLC  
 Floyd Healthcare Management, Inc.  
 Hamilton Medical Center, Inc.  
 Mohawk Carpet Distribution LP  
 Redmond Regional Medical Center, Inc.  
 Roper Corporation  
 Shaw Industries Group, Inc.  
 Toyo Tire  
 Walmart  
 Wellstar Health System, Inc.

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2020. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

### SIZE CLASS

Employees	Establishments	Employment
0 - 4	9,334	13,285
5 - 9	2,784	18,527
10 - 19	1,905	26,021
20 - 49	1,443	43,423
50 - 99	590	40,862
100 - 249	337	51,022
250 - 499	93	32,284
500 - 999	30	19,435
1000 - and over	10	14,006
<b>Total</b>	<b>16,526</b>	<b>258,865</b>

Note: Data shown for the Third Quarter of 2020.

# Education of the Labor Force

## Northwest Georgia

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	8.4%	3.9%	6.0%	6.8%	7.2%	19.2%
Some High School	15.7%	23.2%	15.3%	12.8%	14.2%	17.8%
High School Grad/GED	35.6%	36.4%	32.6%	35.6%	37.4%	34.1%
Some College	20.9%	30.4%	23.3%	20.5%	19.6%	14.9%
College Grad 2 Yr	5.2%	2.9%	6.8%	6.4%	5.6%	2.7%
College Grad 4 Yr	9.4%	3.1%	11.9%	12.0%	9.9%	6.9%
Post Graduate Studies	4.8%	0.2%	4.2%	5.9%	6.1%	4.4%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

## High School Graduates - 2020



	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Bartow	1,141	--	1,141
Catoosa	776	--	776
Chattooga	288	--	288
Dade	147	--	147
Fannin	217	--	217
Floyd	1,029	--	1,029
Gilmer	263	--	263
Gordon	730	--	730
Haralson	378	--	378
Murray	424	--	424
Paulding	2,114	--	2,114
Pickens	301	--	301
Polk	517	--	517
Walker	606	--	606
Whitfield	1,404	--	1,404
<b>Northwest Georgia</b>	<b>10,335</b>	<b>--</b>	<b>10,335</b>

Note: Public schools include city as well as county schools systems.

\* Private schools data is not available for 2020 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

# Colleges and Universities

## Northwest Georgia Local Workforce Development Area

### Floyd

Berry College	<a href="http://www.berry.edu">www.berry.edu</a>
Georgia Northwestern Technical College	<a href="http://www.gntc.edu">www.gntc.edu</a>
Georgia Highlands College	<a href="http://www.highlands.edu">www.highlands.edu</a>
Shorter University	<a href="http://www.shorter.edu">www.shorter.edu</a>

### Walker

Covenant College	<a href="http://www.covenant.edu">www.covenant.edu</a>
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### Whitfield

Dalton State College	<a href="http://www.daltonstate.edu/">www.daltonstate.edu/</a>
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### Bartow

Georgia Highlands College (Heritage Hall Campus)	<a href="http://www.highlands.edu/campus-locations/heritage-hall/">www.highlands.edu/campus-locations/heritage-hall/</a>
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### Haralson

West Georgia Technical College	<a href="http://www.westgatech.edu">www.westgatech.edu</a>
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Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

## Technical College Graduates - 2020\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Accounting Technology/Technician and Bookkeeping°	319	247	304	-22.6	23.1
Administrative Assistant and Secretarial Science, General	85	77	75	-9.4	-2.6
Aesthetician/Esthetician and Skin Care Specialist°	13	10	10	-23.1	0.0
Aircraft Powerplant Technology/Technician°	29	15	24	-48.3	60.0
Airframe Mechanics and Aircraft Maintenance Technology/Technician°	28	2	22	-92.9	1000.0
Allied Health and Medical Assisting Services, Other°	14	23	15	64.3	-34.8
Autobody/Collision and Repair Technology/Technician°	18	18	33	0.0	83.3
Automobile/Automotive Mechanics Technology/Technician°	374	344	353	-8.0	2.6
Business Administration and Management, General°	548	473	390	-13.7	-17.5
Cardiovascular Technology/Technologist	5	10	8	100.0	-20.0
Child Care and Support Services Management°	3	41	7	1266.7	-82.9
Child Care Provider/Assistant°	277	313	315	13.0	0.6
Clinical/Medical Laboratory Technician	14	11	17	-21.4	54.5
Computer and Information Systems Security/Information Assurance°	3	6	7	100.0	16.7
Computer Installation and Repair Technology/Technician°	143	154	116	7.7	-24.7
Computer Programming/Programmer, General	7	1	8	-85.7	700.0
Construction Management°	36	12	47	-66.7	291.7
Cosmetology/Cosmetologist, General°	358	346	477	-3.4	37.9
Criminal Justice/Police Science°	52	25	24	-51.9	-4.0
Criminal Justice/Safety Studies°	104	67	126	-35.6	88.1
Culinary Arts/Chef Training	10	16	4	60.0	-75.0

# Technical College Graduates - 2020\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Customer Service Support/Call Center/Teleservice Operation	13	10	12	-23.1	20.0
Data Entry/Microcomputer Applications, General°	250	207	150	-17.2	-27.5
Data Processing and Data Processing Technology/Technician°	114	113	94	-0.9	-16.8
Dental Assisting/Assistant°	113	100	75	-11.5	-25.0
Dental Hygiene/Hygienist	13	12	14	-7.7	16.7
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	18	15	18	-16.7	20.0
Drafting and Design Technology/Technician, General°	13	13	10	0.0	-23.1
Early Childhood Education and Teaching	75	110	119	46.7	8.2
Electrical/Electronics Equipment Installation and Repair, General°	91	56	27	-38.5	-51.8
Electrician°	58	47	107	-19.0	127.7
Emergency Medical Technology/Technician (EMT Paramedic)°	157	150	42	-4.5	-72.0
Entrepreneurship/Entrepreneurial Studies°	5	1	2	-80.0	100.0
Fire Science/Fire-fighting°	3	1	1	-66.7	0.0
Fire Services Administration	15	7	11	-53.3	57.1
Food Preparation/Professional Cooking/Kitchen Assistant°	82	78	96	-4.9	23.1
Game and Interactive Media Design°	42	35	44	-16.7	25.7
General Office Occupations and Clerical Services°	69	70	36	1.4	-48.6
Health Information/Medical Records Technology/Technician°	61	40	66	-34.4	65.0
Health Services/Allied Health/Health Sciences, General°	157	147	92	-6.4	-37.4
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	132	112	143	-15.2	27.7
Heavy Equipment Maintenance Technology/Technician°	19	24	15	26.3	-37.5
Human Resources Management/Personnel Administration, General°	109	72	71	-33.9	-1.4
Industrial Mechanics and Maintenance Technology°	796	753	701	-5.4	-6.9
Instrumentation Technology/Technician°	79	62	68	-21.5	9.7
Licensed Practical/Vocational Nurse Training	124	90	77	-27.4	-14.4
Logistics and Materials Management°	46	46	77	0.0	67.4
Machine Shop Technology/Assistant°	103	91	120	-11.7	31.9
Mammography Technician/Technology°	15	2	6	-86.7	200.0
Manufacturing Engineering Technology/Technician°	35	20	30	-42.9	50.0
Manufacturing Technology/Technician°	3	3	4	0.0	33.3
Marketing/Marketing Management, General	9	32	19	255.6	-40.6
Mechanical Drafting and Mechanical Drafting CAD/CADD°	4	1	6	-75.0	500.0
Medical Insurance Coding Specialist/Coder°	20	36	31	80.0	-13.9
Medical Insurance Specialist/Medical Biller°	6	5	8	-16.7	60.0
Medical Office Assistant/Specialist°	31	50	30	61.3	-40.0
Medical/Clinical Assistant	73	65	60	-11.0	-7.7

# Technical College Graduates - 2020\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Network and System Administration/Administrator°	66	81	51	22.7	-37.0
Nursing Assistant/Aide and Patient Care Assistant/Aide°	294	280	162	-4.8	-42.1
Operations Management and Supervision°	15	18	21	20.0	16.7
Pharmacy Technician/Assistant°	14	18	8	28.6	-55.6
Phlebotomy Technician/Phlebotomist°	48	52	27	8.3	-48.1
Professional, Technical, Business, and Scientific Writing°	17	61	17	258.8	-72.1
Radiologic Technology/Science - Radiographer°	42	56	44	33.3	-21.4
Registered Nursing/Registered Nurse	91	90	86	-1.1	-4.4
Respiratory Care Therapy/Therapist	12	13	15	8.3	15.4
Selling Skills and Sales Operations°	9	7	8	-22.2	14.3
Social Work, Other°	34	38	19	11.8	-50.0
Surgical Technology/Technologist°	37	35	39	-5.4	11.4
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	219	221	139	0.9	-37.1
Web Page, Digital/Multimedia and Information Resources Design	1	5	7	400.0	40.0
Web Page, Digital/Multimedia and Information Resources Design°	7	8	16	14.3	100.0
Welding Technology/Welder°	700	705	780	0.7	10.6

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

\*Data shown represents Annual 2018, 2019, and 2020.

Note: Please visit TCSG website for any college configuration changes.

## Georgia Department of Labor Location(s)

### Career Center(s)

1406 Chattanooga Avenue  
Dalton, GA 30720

**Phone:** (706) 272 - 2301 **Fax:** (706) 272 - 2318

19 Felton Place  
Cartersville GA 30120

**Phone:** (770) 387 - 3760 **Fax:** (770) 387 - 3766

200 West Villanow Street  
LaFayette, GA 30728

**Phone:** (706) 638 - 5525 **Fax:** (706) 638 - 5529

462 Riverside Parkway NE  
Rome, GA 30162

**Phone:** (706) 295 - 6051 **Fax:** (706) 295 - 6050

946 Appalachian Highway  
PO BOX 488  
Blue Ridge GA 30513

**Phone:** (706) 632 - 2033 **Fax:** (706) 632 - 7316

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)